

RACHEL SEVERANCE

[GRAPHIC DESIGNER]

415 . 676 . 1354
THEINCREDIBLEMOSES
@HOTMAIL.COM
WWW.YAYSEVERANCE.COM
HTTP://_BULLDOZE.LIVEJOURNAL.COM

REFERENCES AVAILABLE
UPON REQUEST

SKILLS

Technical
Photoshop
Illustrator
InDesign
After Effects
Dreamweaver
Printing Press (Manual
and Automatic)
UV Burning Equipment
Lighting Equipment
Mac and PC Platforms
Microsoft Office

Traditional
Ink Development
and Mixture
Acrylic
Watercolor
Bookmaking

Other
Photography
Conceptual Design
Typing - 85 WPM
Writing
Editing

EXPERIENCE

Freelance - Dusttraxx Records, Chicago, IL April 2007 - May 2007
Graphic Designer

- Created numerous comps and drafts of a logo for a nightclub event, based on a collaborative concept made by myself and the event director.
- Digitally illustrated the event logo and flyer for the opening night.
- Communicated frequently with the event director and coordinator via phone and e-mail.

Freelance - Delightful Pastries, Chicago, IL April 2007 - May 2007
Graphic Designer

- Created numerous comps and drafts of a meticulously conceptualized logo for a female owned and operated high-end pastry shop, emphasizing the womanly-touch of the establishment.
- Digitally illustrated the logo to be used for the company store and website.

Select Design, Burlington, VT September 2004 - January 2005
Screen Printing

- Pre-Press Operator - Constructed and maintained screens, operated image-burning equipment, organized and prepared production jobs, and mixed printing ink.
- Multi-pallet Press Operation - Loaded and unloaded shirts onto and off of presses, prepared and broke down printing jobs on manual and automatic printing presses.
- Participated in special overnight printing jobs on call for major occasions.

EDUCATION

The Art Institute of California - San Francisco December 2008
Bachelors of Science - Graphic Design

ACHIEVEMENTS

Raise Your Hand if You Like Your Life November 2008
Solo Photography Exhibition - The Matador, San Francisco, CA

Infectious Art September 2008
Contributing Artist - Club 6, San Francisco, CA

Bookworks - Pacific Center for the Book Arts July 2008
Contributing Artist - San Francisco Public Library, San Francisco, CA

Overacting 101 July 2008
Solo Photography Exhibition - Aartistic Inc., Winooski, VT

Guest Speaker - 91.7 KALW March 2007
"Privacy in the Age of MySpace" on Your Call Radio, San Francisco, CA

Nomination for Diarist Award January 2005
in Best Writing Category